

AN AWARD-WINNING CUSTOMER STORY

BRINGING VALUES TO LIFE

AT **PARKER HEALTH GROUP**

*Making aging part of **life** since 1907*

Advantage

We help organizations
develop great people.





VALUES FUEL GROWTH AND TRANSFORMATION

Best Unique or Innovative L&D Program

Parker Health Group • Advantage Performance Group





THE MISSION

Parker
we make aging part of **life**®

Parker launched **a bold culture initiative** to align its team with its mission to *make aging part of **life***.

Having defined **6 values and behaviors** for every employee, from executives to care partners, Parker and Advantage Performance Group created **a custom learning experience** that leveraged feedback and leader-led, small-group sessions to help staff gain **personal understanding** and **commitment** to bring their new values to life.



THE RESULTS

*In just 4 months, Parker achieved **full organizational alignment**, fostering a culture that enhances both care partner engagement and the quality of life for those it serves.*



THE ORGANIZATION

Parker is a not-for-profit New Jersey-based aging services organization with more than 115 years of experience **empowering older Americans.**



*They have a diverse and rapidly growing community of **over 1,000** dedicated and passionate employees, caregivers, volunteers, thought leaders, researchers, educators, and partners.*



*Their award-winning standards and approaches have made it **a pioneer of inclusive aging services** and long-term care residences, and **a national thought leader** on the conversation around aging in America.*



Founded in 1907, Parker has been challenging, changing, and expanding the idea of **what it means to grow older in America** and how its people can help "make aging part of life."



WHAT PARTICIPANTS SAID

"We appreciate your partnership and creativity in helping us think through the challenge of how to introduce our new values to our care partners. ... And what a great result we achieved together!"

- Jean Rebele

*MS Ed, Chief Administration
& Talent Officer at Parker Health*



"I have had the pleasure of working with many organizations and none have a better team, stronger values, or more important purpose. Congratulations to Parker and thanks for your partnership and trust in this exciting success and deserved award."

—Richard Hodge

*Senior VP, Instructional Design
at Advantage Performance Group*



*"We are so appreciative for the opportunity to contribute to the supremely important purpose that Parker has to help **transform the aging experience.**"*

—Kelvin Yao

Partner, Advantage Performance Group



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Let's start **YOUR** story!

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