

# Impact Lab

A half-day AI program from Harness Intelligence and The Wiseman Group

## Inside Impact Lab you'll find:

- Three 90-minute working sprints
- Three AI agents you build and keep
- The Wiseman Group's *9 Pressures & Permissions* card deck
- *Opportunity Goggles* — a tactile reframe
- *Think Sheets & participant prompt cards* (QR access)
- AI-as-facilitator: Agents become your ongoing learning guide

*"I went in skeptical of one more workshop. I left with three working AI agents and a different way of seeing my job."*

**Harness Intelligence + The Wiseman Group**, delivered with Advantage Performance Group.

For more information, talk to your Advantage partner: [contact@advantageperformance.com](mailto:contact@advantageperformance.com)

## Where AI disruption becomes your edge

Most AI training shows you tools. *Impact Lab* shows you yourself, working differently. In just one half-day, you'll learn practices from **Impact Players** — Liz Wiseman's bestselling followup to **Multipliers** — that turn ambiguity into advantage, and you'll build three AI agents on your AI platform that keep the work going long after you leave the room.

Built by Harness Intelligence and The Wiseman Group, the program pairs Wiseman's research with hands-on agent building — so you walk out not just knowing about your AI platform, but using it the way *Impact Players* use any tool: To do the job that's needed.

### What you'll gain:

- **Clarity** — see your real job (not your job description) and lead with it.
- **Courage** — name the pressures that hold you back; build team permissions that free you.
- **Flow** — finish stronger, lighten others' loads, and make AI part of how you work.
- **Three working agents** — Maximizer, Finisher, Lightmaker. Built by you, kept by you.
- **A new lens** — impact as a mode of working you can step into, not a type you either are or aren't.

### How it works (3 sprints):

1. **The Real Job** (75 min) — *The Maximizer*. Use the Wiseman framework to name what your job actually needs. Build Agent #1 on your AI platform with a prescribed prompt — your first AI thought partner.
2. **Leading & Landing** (55 min) — *The Finisher*. Surface the 9 common pressures that keep good people stuck; create team permissions that counter them. Build Agent #2 using a scaffolded PGA MadLib.
3. **The Dance** (60 min) — *The Lightmaker*. Practice "Would it help if I..." — the smallest sentence with the biggest leverage. Build Agent #3 from scratch — a personal craft tool that makes work lighter for someone else.

*Impact Lab* is delivered live, in-person or virtual, in roughly 3.5 hours — built for every professional at every level. Bring your real work; leave with three agents, a sharper lens, and the practices that turn AI disruption into your edge.

